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CHOMP!
HEY! IT'S A DINOSAUR!
INTRODUCING
ROCKY D.™
DINOSAUR EXTRAORDINAIRE!
WRONG, BRONTASAURUS BREATH! I'M NOT JUST A DINOSAUR... I'M ROCKY D., DINOSAUR EXTRAORDINAIRE!
WOW! YOU EAT ROCKS?
OH, NOT THOSE HARD THINGS YOU FIND ON THE GROUND, BUT THESE...
TOTALLY COOL, SOFT AND CHEWY BRACH'S® ROCKS™ CANDIES! THEY LOOK JUST LIKE ROCKS!
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YEAH! 5 AWESOME FRUIT FLAVORS!*
EXCELLENT!
BRACH'S ROCKS
CHEWY FRUITY CANDIES
NOW LET'S GET ROCKIN'!
*ARTIFICIALLY FLAVORED
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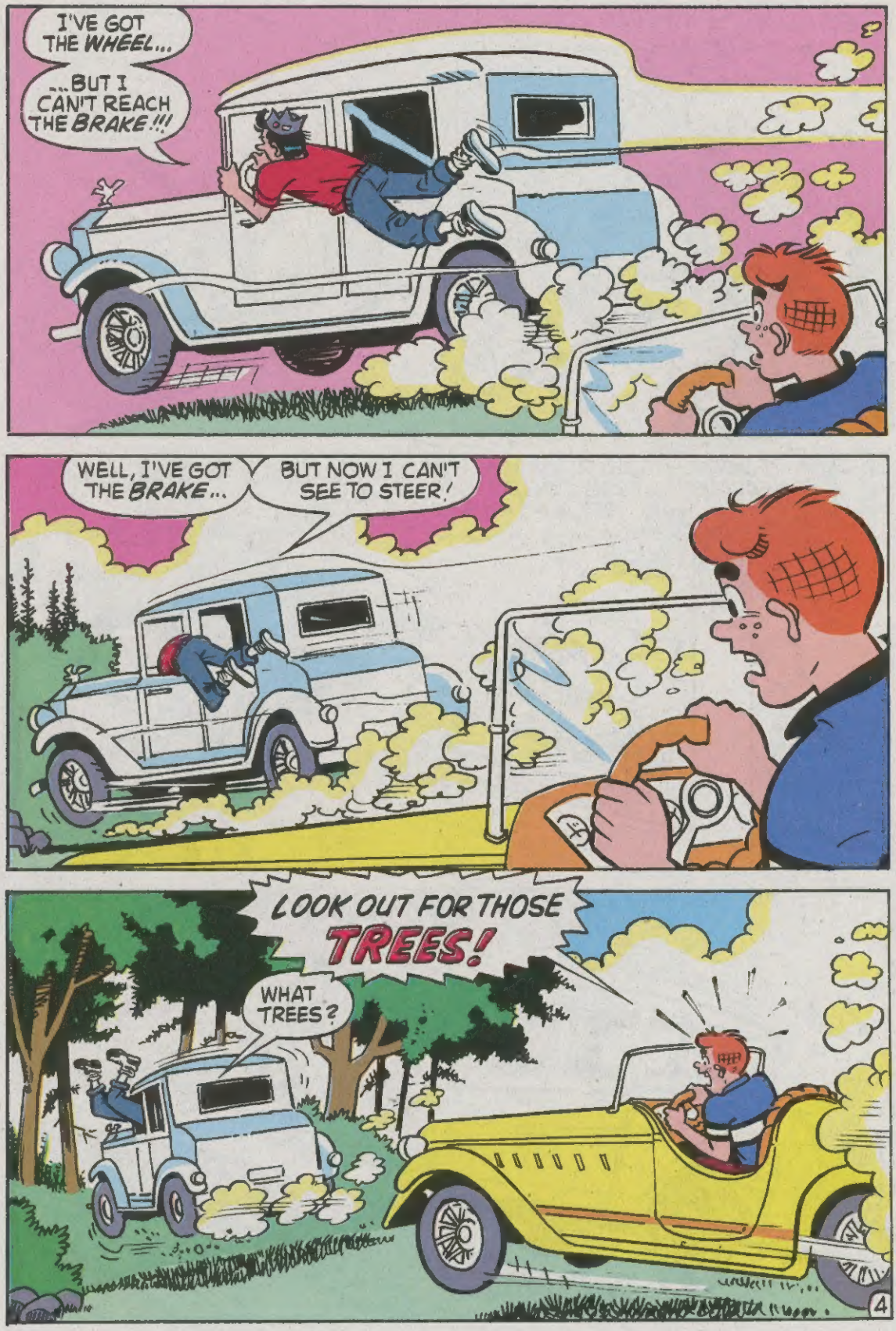
Jughead
IN "HUSH MONEY"
I'VE GOT TO MAKE EXTRA MONEY NOW THAT MY MOM'S HAVING A BABY!
WHAT LUCK, ARCH!!! I'VE GOT A JOB DETAILING MR. LODGE'S CAR!!!
I'LL HELP YOU, JUG!!!
AND SPEND A LITTLE QUALITY TIME WITH VERONICA!
LODGE
SCRIPT: AL HARTLEY
PENCILLING: STAN GOLDBERG
INKING: MIKE ESPOSITO
LETTERING: BILL YOSHIDA
COLORING / PRODUCTION: BARRY GROSSMAN
EDITOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER
WHAT'S REGGIE DOING HERE?
I'LL CLOBBER HIM!
C'MON, ARCH!!!
WE'RE GETTING BEAUCOUP BUCKS FOR THIS JOB!!!
FORGET ABOUT VERONICA!!!

ARCHIE'S PAL JUGHEAD COMICS (ISSN-00225991), Vol. 2, No. 47, July, 1993. Printed in the U.S. Published 10 times a year in Jan., Feb., April, May, June, July, Aug., Sept., Oct., and Nov. by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies $1.25 in the U.S.and Canada. Subscription rate: U.S. and Canada $15.00 for 12 issues. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. "Jughead" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1993, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Second Class postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543. *INSIDE PAGES ARE PRINTED ON 100% RECYCLED PAPER FIBER. 5% POST-CONSUMER FIBER. 95% PRE-CONSUMER FIBER. PRINTED WITH SOY INK.*

LET'S MOVE THE CAR INTO THE SHADE...
...IT'LL POLISH BETTER!!!
STOP WATCHING VERONICA AND WATCH WHAT YOU'RE DOING, ARCH!!!
ARCH!!! THE CAR!!!
STOP IT!!!
2

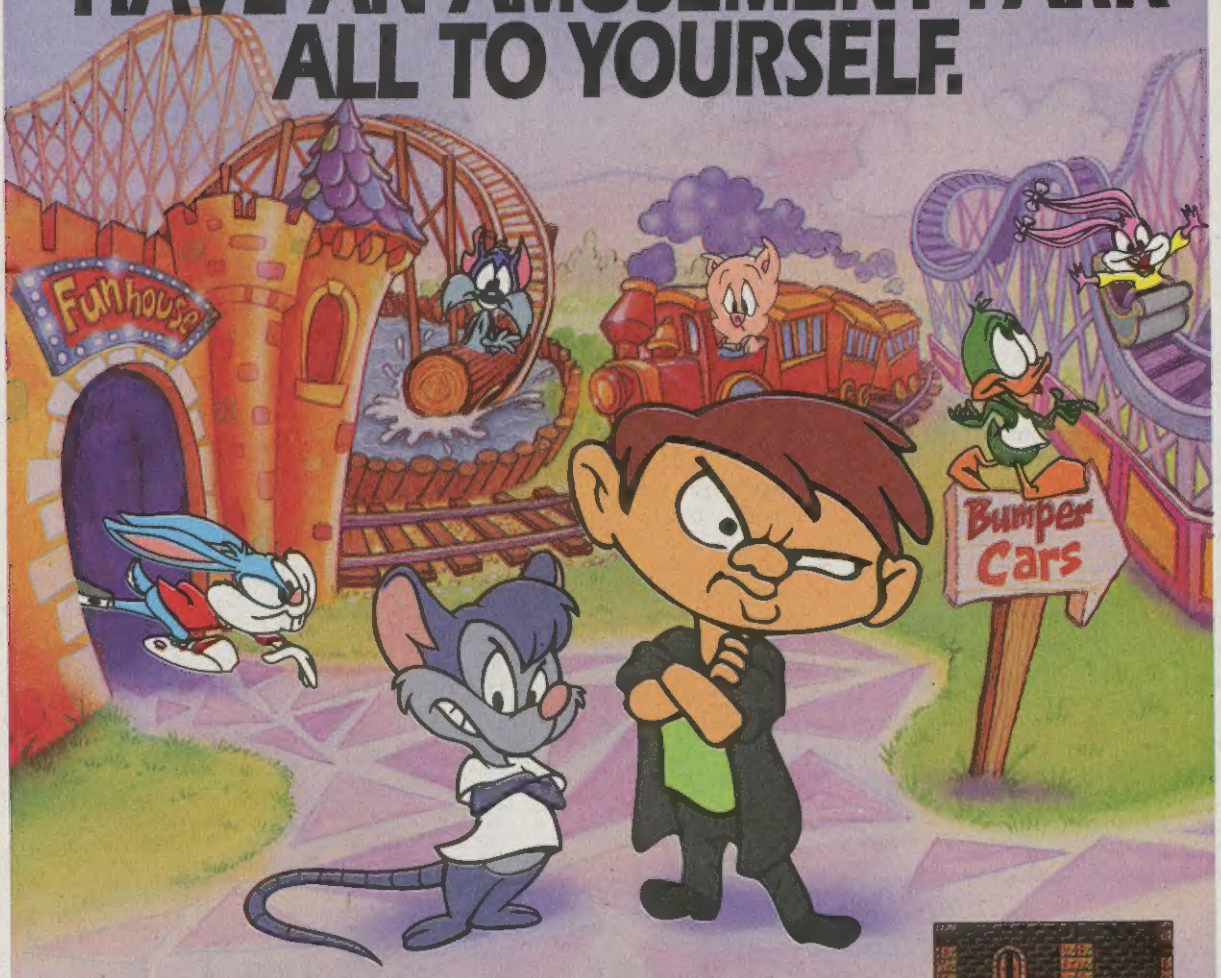
EGAD!!!
MY 1928 ROLLS!!!
QUICK, ARCHIE!!!
FOLLOW THAT CAR!!!
GOOD HEAVENS!!!
THEY'RE CHASING MY 1928 ROLLS IN MY 1931 ALFA ROMEO!!!
FASTER, ARCH!!!
FASTER!!!
3


I'VE GOT THE WHEEL...
...BUT I CAN'T REACH THE BRAKE!!!
WELL, I'VE GOT THE BRAKE...
BUT NOW I CAN'T SEE TO STEER!
LOOK OUT FOR THOSE TREES!
WHAT TREES?
4

WHEW! THEY MISSED THE TREES, DADDY!!!
BUT NOW THEY'RE HEADING FOR THE POND!
THEY MISSED THE POND!!!
YEAH! NOW THEY'RE HEADING FOR THE BARN!!!
HEY! THEY'RE GOING RIGHT INTO THE BARN!!!
ARCHIE AND JUGHEAD ARE COMING OUT!
BUT THE CARS DIDN'T!!!
5

GASP!!! THOSE CARS WERE PRICELESS !!!
THEY STILL ARE, SIR!
THAT HAY IN THE BARN STOPPED THEM VERY GENTLY!!!
OH, THANK HEAVENS !!!
HERE... HERE'S YOUR MONEY!!!
THANKS!
WE'LL GET BACK TO WORK !!!
NO! NO!
DON'T EVER TOUCH ANY OF MY CARS AGAIN!
I'M PAYING YOU TO LEAVE !!!
END

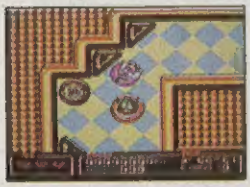
HAVE AN AMUSEMENT PARK ALL TO YOURSELF.



(Except for a couple of rats.)

Step right up to the NES™ ride of your life when the Toonsters take on the world's wackiest fun park in Tiny Toon Adventures™2 - Trouble in Wackyland.™ Montana Max and his rodent warriors have heaps of trouble planned for our pals. See if you can stomach all 5 unique arcade adventure games. Babs Bunny goes over the edge on the perilous Roller Coaster. Plucky Duck is at the wheel of the b-b-b-bumpy Bumper Cars. Hamton squeals in panic on the Wild Western Train Ride. Furrball clings for all nine lives on the High Speed Log Ride. Worst yet, Buster is ready to pull his hare out in the topsy turvy Fun House Maze, where that carnival creep Montana Max awaits.

You've got your ticket to the weirdest amusement park you'll ever see. Head for the front gates! And don't forget your rat repellent.



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Editor's NOTEBOOK

Dear Archie Readers,

The other day I received a letter from Sara Gambetta who lives in Corpus Christi, Texas. She writes, "I love Archie Comics and I wish it could be in my local newspaper."

I receive mail like this almost every week. While Archie does appear in newspapers throughout the United States and Canada, there are many papers that do not carry the Archie strip. Newspapers subscribe to comic strips on an individual basis, so if your local paper is not yet an Archie subscriber, I'm sure they would be interested in hearing from you. Most editors seek feedback from their readers. If you are one of those who does not read your local paper, but you'd be willing to read it if it contained more comic strips like Archie, then tell your editor. Or ask your parents to help you write a letter-to-the-editor.

Any newspaper editor who was genuinely convinced that the Archie comic strip would boost their readership, would instantly start running it.

FANS WANT ARCHIE IN THEIR LOCAL NEWSPAPERS

Here's what you can do if, like Sara, you would like to see Archie in your local newspaper:

1. Find out the name of the "Comic Editor" for your newspaper.
2. Write and call the editor and let him/her know that you would like to see ARCHIE in that newspaper.
3. Let me know the name of the newspaper you contacted and what the editor's response was, or send me a copy of your letter along with the newspaper's response.

If you have any friends or relatives who feel the same as you about wanting Archie in their newspaper, pass these tips along.

ARCHIE SAID HE WAS GOING OUT TO FIND THE FIRST ROBIN OF SPRING.
WHEN DID HE GET SO INTERESTED IN BIRDS?
HOW ABOUT ANOTHER KISS, ROBIN?
OH, ARCHIE!
I THINK I SPOTTED A SPECIES THAT'S JUST ABOUT TO BE EXTINCT.

Send your letters to:
Victor Gorelick, Editor,
ARCHIE COMIC PUBLICATIONS, INC.
325 Fayette Avenue Mamaroneck, N Y 10543

961

WHAT A DEAL!

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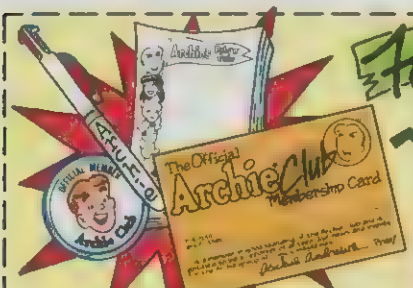
Archie's ClubNEWS

OF THE READERS...BY THE READERS...AND FOR THE READERS.

REPORTER
Kate Comer
Sarasota, Fla

SAFTEY

Never play with or eat products stored under a sink, like dish soap, bug killer or bleach or you could get sick and possibly die. Always put tools away or you might injure yourself. Don't lean back too far in your chair because you might fall backwards. If there is a fire and it's blocking the door, lean out of a window and shout for help. Never move a hurt animal or it might hurt you. Don't show off (jumping around or on your bicycle) or you might get a broken bone. Always let someone know where you are going. Always cover a bee sting with mud or ice. When in doubt, ask a parent or trusted adult.



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For bite-size blasts of crunchy tropical flavors, just grab a roll of Sunsations.® They're bold. They're bright. And bursting with flavor. Like watermelon, wild cherry, banana, tropical punch and orange/pineapple. For a free roll, see below. Then look for 'em in living color at your favorite store.

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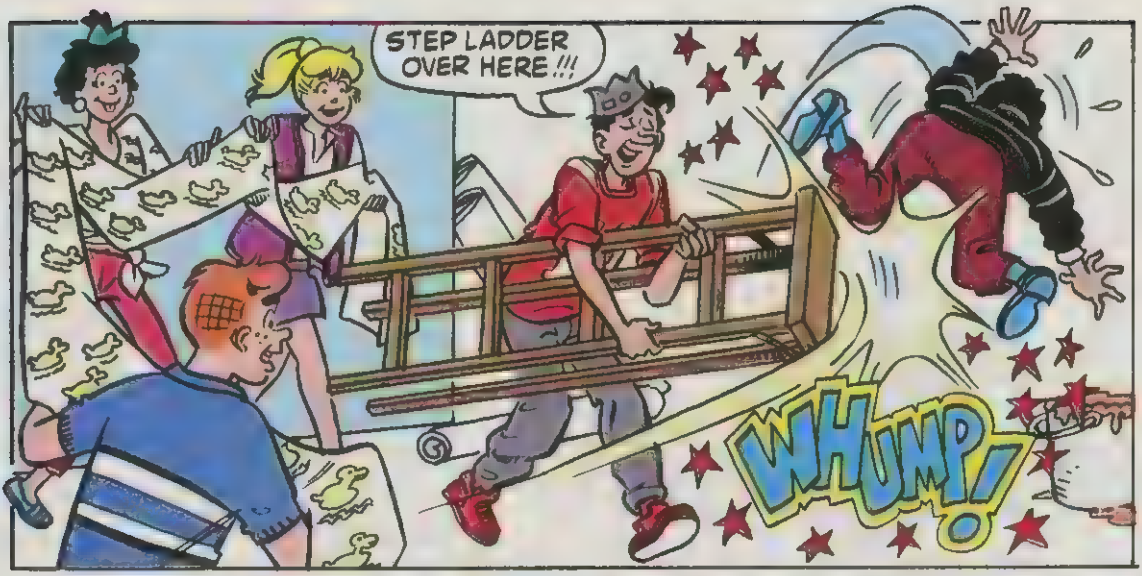
ANSWER: Sue, What a surprise, Nun?)

The first 5,000 to write will get a free roll!
Print your name, address and age on a 3 x 5 card and mail to: Sunsations Free Roll, P.O. Box 6626, St. Louis, MO 63125

Jughead
-IN-
"PAPER CAPER"
HMMPH !!!
SO JUGHEAD'S DOING A LITTLE READING! I FIGURED A WALLPAPER BOOK WOULD BE ABOUT HIS SPEED!
STAR WALLPAPER AND PAINT CO.
IT'S FOR THE BABY'S ROOM, WISE GUY!!!
JUG
I THINK IT'S WONDERFUL THAT JUGHEAD IS PAYING FOR THIS WITH HIS OWN MONEY!!!
WHOOP-TEE-DOO!
HE WANTS TO DO HIS PART FOR THE BABY!
THE BEST THING HE COULD DO IS LEAVE JUNIOR ALONE!

HOW DO YOU THINK THIS PAPER WILL LOOK ???
OR MAYBE THIS ???
JUG, YOU'RE PUTTING UP WALLPAPER...
...NOT A MENU !!!
JUG
THE KID WILL PUKE EVERY TIME IT LOOKS AT THE WALL!!!
OKAY !!!
I'LL GET THIS ONE !!!
JUG
STAR WALLPAPER AND PAINT CO.
SALE
JUG, HAVE YOU EVER WALLPAPERED BEFORE ???
NO, BUT I USED PASTE IN KINDERGARTEN !!!
2

ARE YOU SURE YOU NEED ALL OF US TO HELP...
THE MORE WORKERS, THE LESS I'LL HAVE TO DO!
FIRST WE MEASURE THE PAPER LA-TEE-DA...
THEN WE CUT THE PAPER...
HAND ME THE BRUSH, ARCH!!!
ZIP!
THAT'S THE WRONG END!!!
CAREFUL WITH THAT PAPER, JUG!!!
PLOP!
3


STEP LADDER OVER HERE!!!
WHUMP!

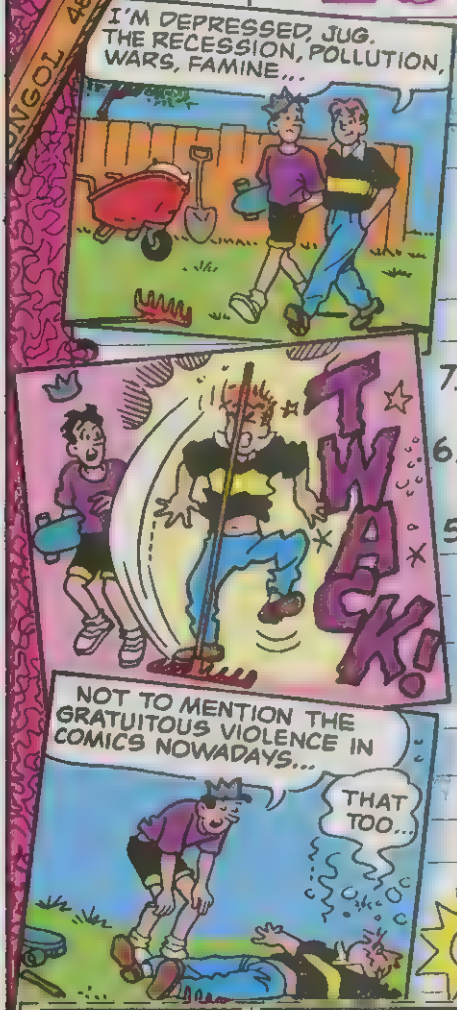
OOF!
SORRY, REG!!!
SPLAT!
JUG

THAT POOR BABY DOESN'T KNOW WHAT IT'S IN FOR!!!
DON'T PAY ANY ATTENTION TO HIM, JUG!!!

CAN SOMEONE GIVE ME A HAND WITH THIS THING?
WHY?
THAT GLUE'S THE ONLY THING THAT'LL EVER BE STUCK ON YOU, REGGIE!
JUG

FINALLY! THIS IS GOING VERY SMOOTHLY!!
YEAH, JUST A FEW MORE STRIPS, AND WE'RE DONE!
HEY!!! REGGIE'S BEEN PRETTY QUIET LATELY!!
WHERE DID THAT CREEP GO??
UMPHH...
...UNGH...
HELP!!!
Y'KNOW... MAYBE WE COULD GET USED TO THAT UNSIGHTLY LITTLE BUMP AFTER AWHILE!
END

2. Top 10 reasons to subscribe to an Archie Comic:


I'M DEPRESSED, JUG. THE RECESSION, POLLUTION, WARS, FAMINE...
TWACK!
NOT TO MENTION THE GRATUITOUS VIOLENCE IN COMICS NOWADAYS...
THAT TOO...

10. IT'S CHEAPER THAN RENTING A VIDEO AND NO REWINDING!

9. IT'S MORE FUN THAN REAL LIFE (LOSER!)

8. IT'S MADE OF 100% RECYCLED PAPER! (IT MAY BE LAST YEAR'S ALGEBRA BOOK!)

7. YOU CAN TELL YOUR PARENTS "AT LEAST I'M READING!"

6. IT'S SUGAR FREE AND THERE'S NO CAFFEINE!

5. IT WON'T BITE, AND YOU DON'T HAVE TO WALK IT!

4. IT DOESN'T TALK BACK TO YOU!

3. IT'S JUST SO DARN FUNNY!

2. IT'S MORE INTERESTING THAN MISS PUKEMAN'S THIRD PERIOD BOTANY CLASS!

1. NO SMELLY PERFUME SAMPLES!

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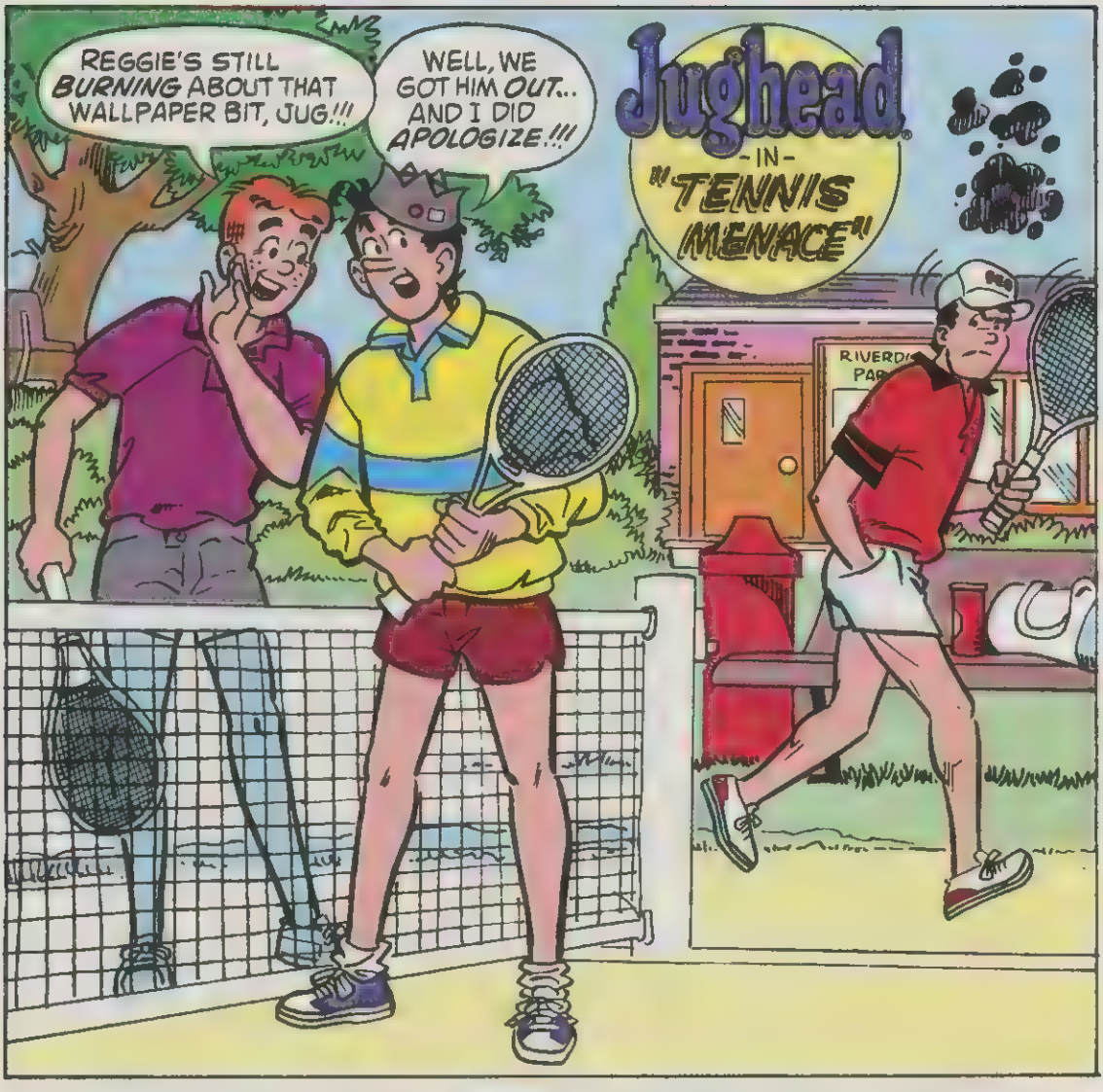
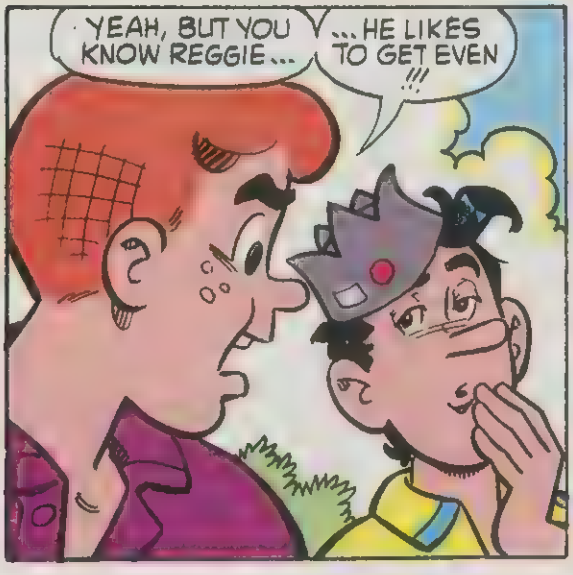
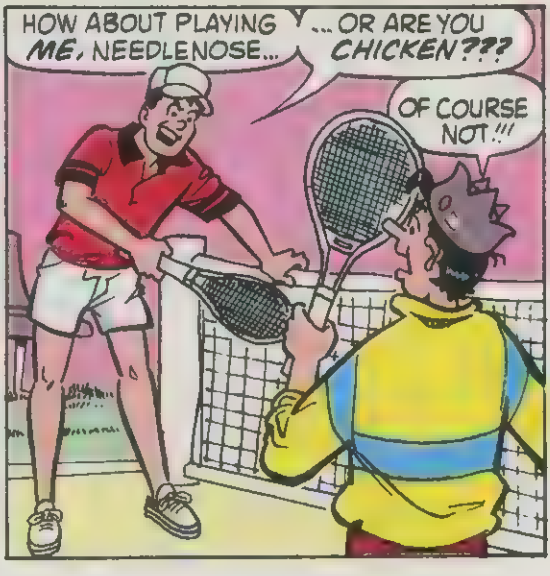
PLEASE BE PATIENT AND ALLOW 6-10 WEEKS FOR YOUR FIRST BOOKS TO ARRIVE

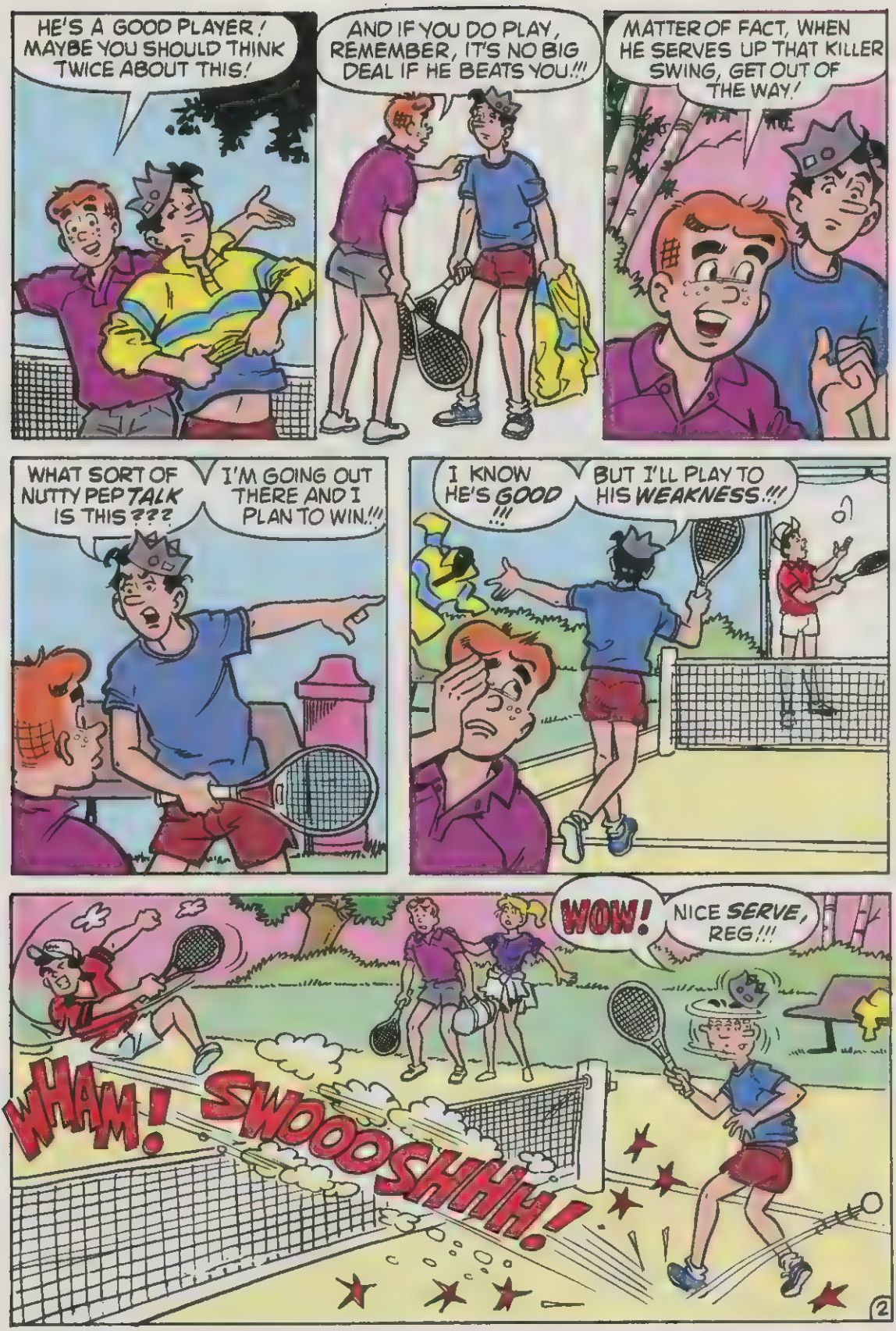
128

TMNT, TM & ©1993 Mirage Studios SONIC the HEDGEHOG, TM & ©1993 SEGA of America, Inc. Conservation Corps, TM & © 1993 Cartoon Guise


REGGIE'S STILL BURNING ABOUT THAT WALLPAPER BIT, JUG!!!
WELL, WE GOT HIM OUT... AND I DID APOLOGIZE!!!
Jughead
-IN-
"TENNIS MENACE"


YEAH, BUT YOU KNOW REGGIE...
...HE LIKES TO GET EVEN!!!


HOW ABOUT PLAYING ME, NEEDLENOSE...
...OR ARE YOU CHICKEN???
OF COURSE NOT!!!

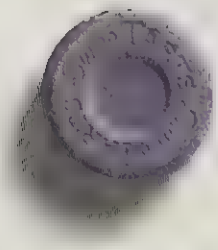

HE'S A GOOD PLAYER! MAYBE YOU SHOULD THINK TWICE ABOUT THIS!
AND IF YOU DO PLAY, REMEMBER, IT'S NO BIG DEAL IF HE BEATS YOU!!!
MATTER OF FACT, WHEN HE SERVES UP THAT KILLER SWING, GET OUT OF THE WAY!
WHAT SORT OF NUTTY PEP TALK IS THIS???
I'M GOING OUT THERE AND I PLAN TO WIN!!!
I KNOW HE'S GOOD !!!
BUT I'LL PLAY TO HIS WEAKNESS!!!
WOW!
NICE SERVE, REG!!!
WHAM!
SWOOSHHH!
2

THE IDEA IS TO HIT IT BACK, JUGHEAD!
RIVERDALE PARK
FANTASTIC LOB, REG!!!
BEAUTIFUL BACKHAND!!!
WHAP!
ZIP!
AMAZING POWER!!!
WHOOSH!
READY TO QUIT ???
OH NO!!!
I'M ENJOYING THIS!
REG
3

THIS GAME ISN'T WON WITH THE HANDS...
...OR THE FEET...
... IT'S WON WITH THE HEAD!!!
?
MAN!
WHAT A VOLLEY!!!
NICE GOING, REG!!!
YOU'RE SENSATIONAL!!!
OOH! NICE SHOT, REG!!!
FOOOSH!
HE'S DRIVING ME CRAZY!!!
REG
4

I'VE GOT ALL THE POINTS...
REG
... BUT THAT JERK'S HAVING ALL THE FUN!!!
I'VE THROWN MY BEST SHOTS AT YOU AND YOU'RE STILL SMILING!!!
I CAN'T TAKE IT ANYMORE!!!
I QUIT!!!
REGGIE FORFEITED, JUG!!!
YOU WIN, JUG!
LIFE'S A LOT LIKE TENNIS...
...IT'S THE COMEBACK THAT COUNTS!!!
END

Lick this.



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That's because it's made of paper. Real SweeTARTs®, however, come in six explosive flavors so powerful they'll send shock waves shooting through your tongue into your brain triggering a reaction from your mouth–something like WOW!

SweeTARTS

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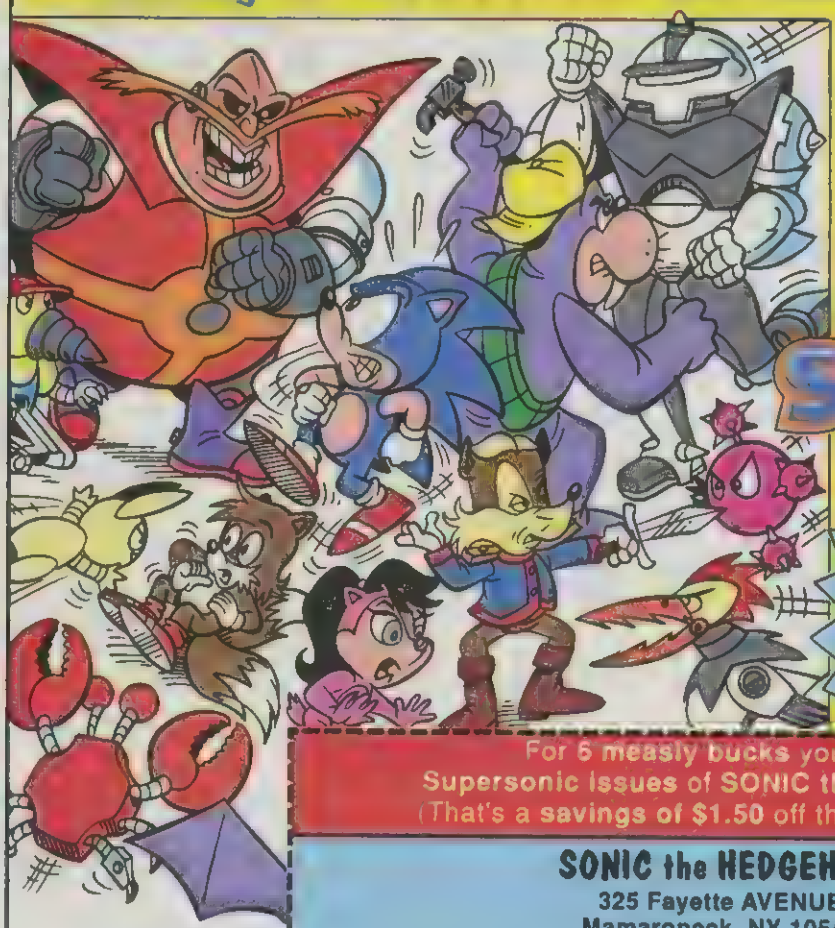

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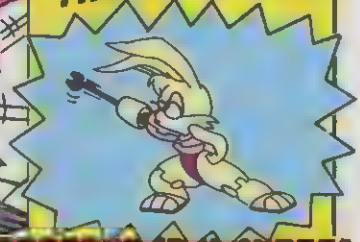

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109/110D

Jughead's MAILBOX

DEAR JUG:
I KNOW HOW YOU FEEL. I'M A BIG BROTHER, TOO! HANG IN THERE, IT'S REALLY FUN HAVING A BABY IN THE FAMILY!!!

TIM FOX
CHARLOTTE, N.C.

HI, JUGHEAD:
I'VE GOT A KID BROTHER! I FELT JUST LIKE YOU AT FIRST, 'CAUSE IT'S AN AWESOME CHANGE IN THE HOUSE. (NO PUN INTENDED)

ART SVEDBERG
McKEESPORT, PA.

DEAR JUG:
THE HARDEST THING IS GETTING USED TO THE CRYING. BY THE TIME I GOT USED TO IT, THE CRYING STOPPED.

JOAN KEMPF
KEARNY, N.J.

DEAR JUGHEAD:
MY LITTLE SISTER IS 4 YEARS OLD. I'VE LEARNED TO LOVE HER AND SHE'S LEARNED TO LOVE ME.

KATIE WILLIAMS
ATLANTA, GA

HELLO, JUGHEAD!
I BABY SIT MY LITTLE SISTER AND ACT LIKE AN ADULT SO MY PARENTS CAN GO OUT AND ACT LIKE TEENAGERS. ISN'T LIFE FUNNY?

PHIL METZGER
PHOENIX, AR

TO MY FAVORITE:
JUGHEAD:
I'VE BEEN ENJOYING READING ABOUT YOU EVERY MONTH! I CAN'T WAIT TO SEE WHAT'S GOING TO HAPPEN NOW THAT YOU'VE GOT A BABY JOINING YOUR FAMILY!
LOVE,

WENDY CARTER
ENID, OK

HOWDY JUG:
I DRIVE MY KID BROTHER TO LITTLE LEAGUE PRACTICE. IT'S FUN TO WATCH HIM LEARN TO PLAY BALL!

PEG LEKELLE
LOS ANGELES, CA

DEAR JUG:
I'M GLAD YOU'RE GOING TO BE A BIG BROTHER! MAYBE YOU CAN HELP ALL OF US TO APPRECIATE HOW IMPORTANT FAMILY IS!

GLEN STAFFORD
MEMPHIS, TENN

JUG:
IF YOU EVER GET STRESSED OUT WITH THE NEW BABY, JUST REMEMBER, I WENT THROUGH IT AND I'M PULLING FOR YOU.

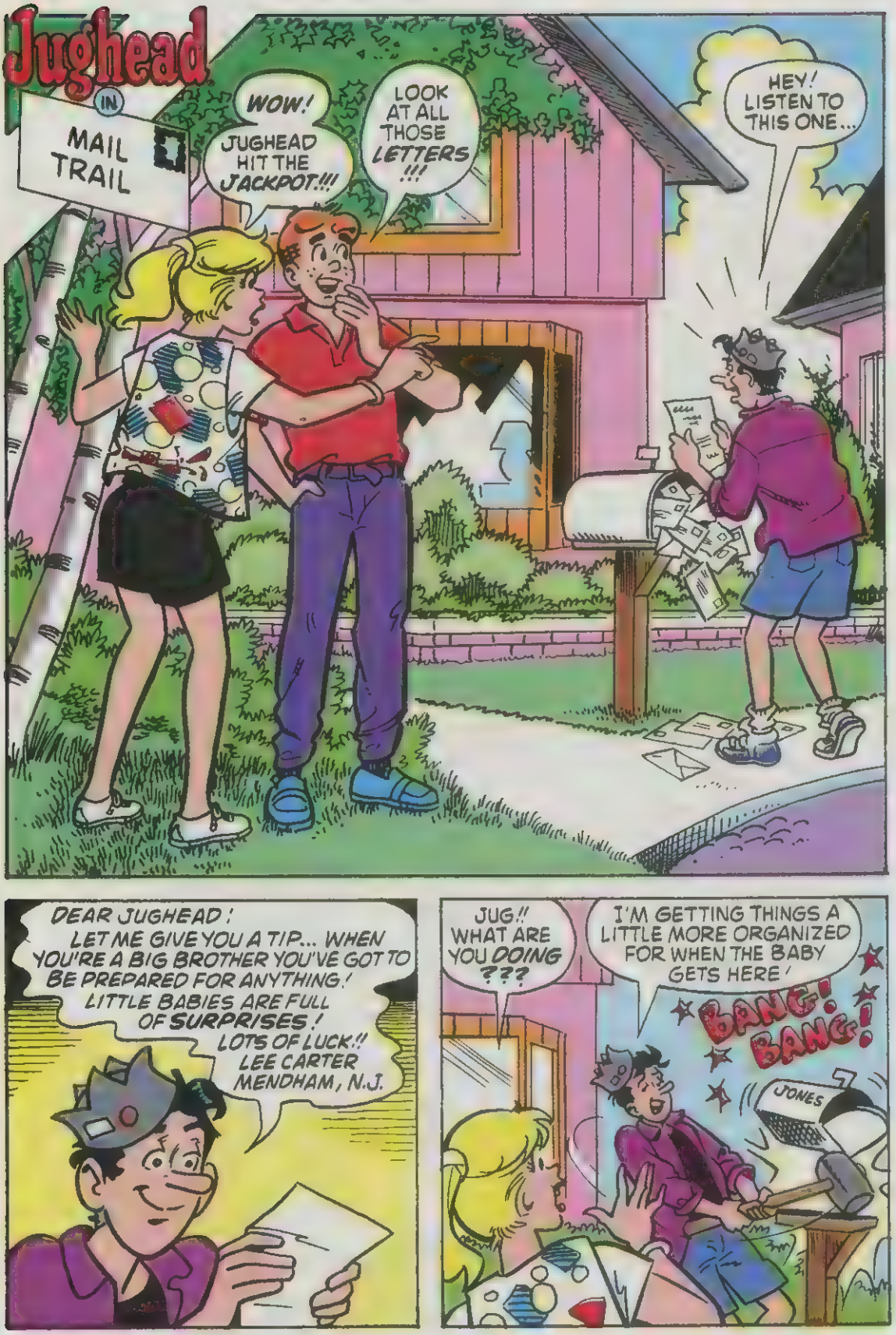
ANDREA JOY
BUTTE, MONT.

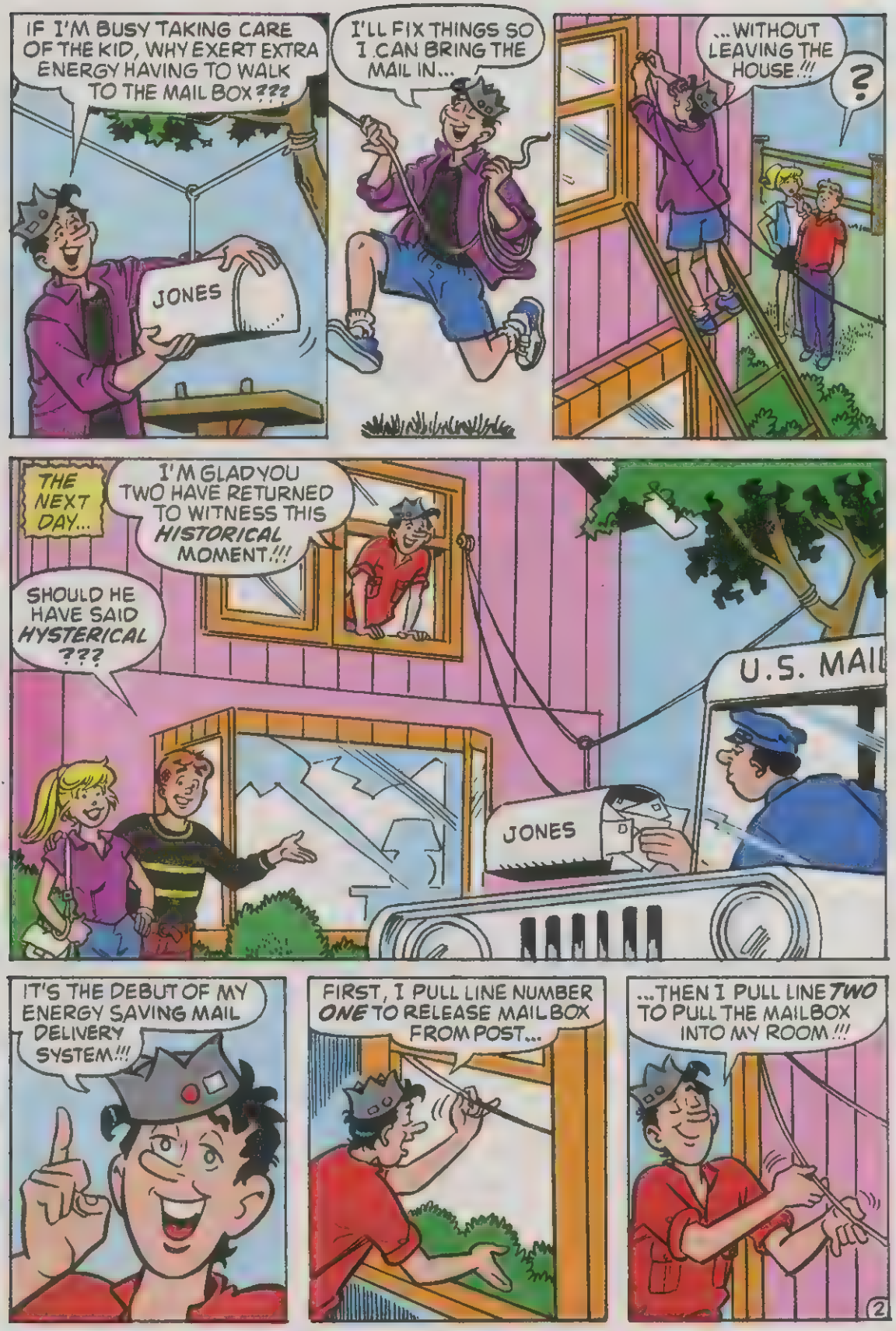
DEAR JUG:
LOTS OF US HAD BIG BROTHERS AND SISTERS WHO GAVE US LOVE AND TRAINING. WE ALL GET THE CHANCE TO PASS ON THE LOVE WE'VE BEEN GIVEN!

BILL RAMSEY
GRAND RAPIDS, MICH.

THANKS FOR YOUR WONDERFUL LETTERS, PAL!!! *MORE* LETTERS NEXT MONTH! I APPRECIATE YOU!!!

Archie and the Gang
TELL US ABOUT RECYCLING
PET
PLASTIC Containers
HI, GANG! BE SURE TO RECYCLE ALL OF YOUR PLASTIC SOFT DRINK BOTTLES AND OTHER CONTAINERS MADE OF PET! YOU CAN TELL IF YOUR CONTAINER IS MADE OF PET...
IF YOU LOOK ON OR NEAR THE BOTTOM OF THE PLASTIC CONTAINER AND SEE THE RECYCLING CODE,
1 PETE
HI, KIDS! THE 1 PETE RECYCLING CODE TELLS YOU THAT THE PLASTIC CONTAINER YOU'VE GOT IS RECYCLABLE AND IF YOUR LOCAL PROGRAM ACCEPTS THESE CONTAINERS, PLEASE JOIN IN AND RECYCLE THEM! I'M RECYCLING PETE. I'LL SEND YOU A PETE STICKER AND MORE INFO ON PET RECYCLING IF YOU SEND YOUR NAME AND ADDRESS TO "NAPCOR--ARCHIE 2, 4828 PARKWAY PLAZA BLVD, SUITE 260, CHARLOTTE, NC 28217"
1 PETE
945/944D


Jughead
IN
MAIL TRAIL
WOW! JUGHEAD HIT THE JACKPOT!!!
LOOK AT ALL THOSE LETTERS !!!
HEY! LISTEN TO THIS ONE...
DEAR JUGHEAD! LET ME GIVE YOU A TIP... WHEN YOU'RE A BIG BROTHER YOU'VE GOT TO BE PREPARED FOR ANYTHING! LITTLE BABIES ARE FULL OF SURPRISES! LOTS OF LUCK!! LEE CARTER MENDHAM, N.J.
JUG!! WHAT ARE YOU DOING ???
I'M GETTING THINGS A LITTLE MORE ORGANIZED FOR WHEN THE BABY GETS HERE!
BANG! BANG!
JONES


IF I'M BUSY TAKING CARE OF THE KID, WHY EXERT EXTRA ENERGY HAVING TO WALK TO THE MAIL BOX???
JONES
I'LL FIX THINGS SO I CAN BRING THE MAIL IN...
...WITHOUT LEAVING THE HOUSE!!!
?
THE NEXT DAY...
I'M GLAD YOU TWO HAVE RETURNED TO WITNESS THIS HISTORICAL MOMENT!!!
SHOULD HE HAVE SAID HYSTERICAL ???
U.S. MAIL
JONES
IT'S THE DEBUT OF MY ENERGY SAVING MAIL DELIVERY SYSTEM!!!
FIRST, I PULL LINE NUMBER ONE TO RELEASE MAILBOX FROM POST...
...THEN I PULL LINE TWO TO PULL THE MAILBOX INTO MY ROOM!!!
2

OH, BROTHER!
THAT'S A HEAVY BATCH OF MAIL TODAY!
GRUNT !!!
I NEVER DREAMED SO MANY PEOPLE WOULD WRITE ME ABOUT THIS BABY THING!!!
UNGHH!...
U.S. MAIL
GRUNT... IT'S... IT'S MOVING...
SO AM I !!!
HELP!!!
JONES
U.S. MAIL

CRASH!
BAM!
FLUTTER FLUTTER!
IN JUGHEAD'S ROOM???
JUGHEAD !!!
WHAT'S ALL THIS MAIL DOING SCATTERED ALL OVER YOUR ROOM???
JUGHEAD?! WHERE ARE YOU?
ARE YOU UNDER HERE SOMEWHERE?
HERE HE IS MS. JONES! HE TOOK QUITE A TUMBLE!
GROAN!
OH, MY STARS!
4

I'M OKAY, MOM, REALLY!
?
THAT'S NICE, SON!
IT'S HERE! IT'S HERE!
I THOUGHT I SPOTTED IT FROM UPSTAIRS!
WHAT IS IT... SOMETHING FOR THE BABY?
NO, IT'S MY SNACK I ORDERED FROM CHICKORY BARNS! I'VE BEEN CRAVING THEM!
HMMPH! SHE DOESN'T EVEN CARE ABOUT ME ANYMORE!
GIGGLE! GIGGLE!
KEEP THOSE LETTERS COMING, EVERYBODY!!!
WELL, C'MON, JUGGY! AREN'T YOU GOING TO HELP ME DOWN THIS JUMBO PLATTER?
BE RIGHT THERE, MOM!
JUGHEAD NEEDS YOU MORE THAN EVER!!!
END

FREE
FREE FREE
FREE FREE FREE
FREE FREE FREE FREE
FREE FREE FREE FREE FREE FREE
(*With postage and handling.)
DID I MENTION ALL THIS STUFF IS FREE*?
WELL IT IS. EASY?
All you need are KOOL-AID® points and an order form*.
Buy any KOOL-AID® Brand soft drink.
Collect the points from the package.
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